

NADJA SWAROVSKI

INVITES YOU TO THE SWAROVSKI 'DESIGNER CONVERSATIONS'
CHAIRERD BY THE FUTURE LABORATORY

THURSDAY 15TH APRIL, 3PM-4PM
VIA TORTONA 32, MILAN

GUEST SPEAKERS

YVES BÉHAR
ROGIER VAN DER HEIDE
STUDIO JOB
GWENAËL NICOLAS

TOPICS

PARTICIPATORY CULTURE

What does the consumer's growing desire and ability to design for themselves mean to the future role of the designer?

DREAMTELLIGENCE

Do we believe we live in a world in which we are more encouraged to dream, and to be creative, or do the pressures of 21st C living hinder creative expression?

ENVIRONMENTAL ACKNOWLEDGEMENT

As sustainable and low-cost design becomes a focus, product can deliver beauty and wonder, without costing the earth. Where does that leave luxury?

www.swarovskicrystalpalace.com

